



2015 Sponsorship Opportunities

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The Energy & Environmental Building Alliance (EEBA) provides the industry an unrivaled stage for building science training, collaboration and education. EEBA delivers turn-key, multi-platform educational resources to transform high performance principles in the design, marketing and execution of the building process.

2015 Sponsorship Opportunities

Conference Overview

A Vetted, Dynamic Approach. 30+ Years of Experience.

For over 30 years, EEBA has built a reputable foundation as the leading resource for building science information and education for the building industry. Recently, the interest in sustainable design and building has grown exponentially among building professionals, educators and homeowners. New legislation and rating systems have created unprecedented demand for professionals who understand high performance building and remodeling principles. EEBA's philosophy provides an overarching framework of principles, issues, technologies and history of sound building science and energy efficiency for buildings and communities.

Our resources provide education and training to transform the residential design, development, remodeling and construction industries to profitably deliver energy efficient and environmentally responsible buildings and communities.

When you become a Sponsor of the Excellence in Building Conference, you will experience recognition and exposure above and beyond expectation. Our vetted and dynamic approach to building science education offers partners more than just a sponsorship. It puts your company on a platform above the rest and lets others see you as an alliance and advocate of Better Buildings.



A Brave New World of Building Science.

Building science, innovation, regulation and standards are emerging in a brave new residential construction and remodeling climate. Building professionals from across the country require timely, relevant education, as well as the opportunity to earn certification and professional development credits. Prepare your company and trade allies, and partner with EEBA. EEBA delivers unique, multi-platform educational resources to provide sustainable and energy efficient building principles, opportunities and solutions.

2015 Sponsorship Opportunities

Benefits & Metrics

SPONSORSHIPS AT-A-GLANCE

PRESENTING SPONSORSHIP (\$20,000 | \$10,000)

Educational Track Sponsor or Co-Sponsor	Yes
Complimentary Standard Exhibit Booth	1
Logo placement on all Conference related print and web communications	Yes
Complimentary Full Conference Registrations	8 4

EDUCATIONAL TRACK SPONSOR (\$6,500)

Logo placement on Conference related print and web communications	Yes
Logo placement on session podium and entrance signage	Yes
Complimentary Full Conference Registrations	2

SPECIAL EVENT SPONSOR (\$5,000 - \$10,000)

Activate consumers, demo products, join the building science dialog, and extend brand awareness through EEBA's special events. All of our events are general assembly, highly-visible and well-attended. Special Events include Conference opening Keynote Luncheon, Opening Expo Reception/Housing Innovation Award Poster Session, Closing Expo Reception, DOE's Zero Energy Ready Home Awards and the closing Keynote Luncheon.

See sponsorship benefits on page 5.

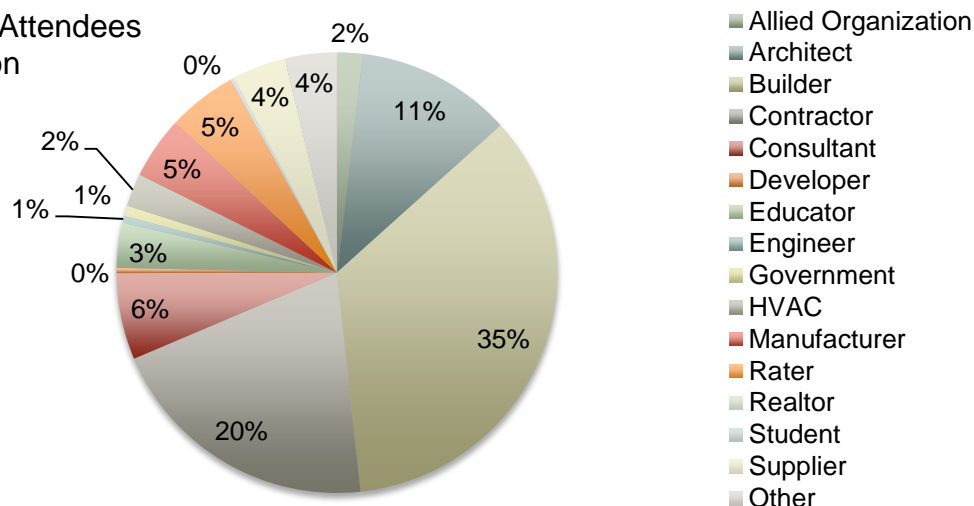
Conference Smartphone App (\$6,000 | \$10,000)

Company logo on the EEBA Excellence in Building Conference Smartphone App loading page and main menu, attendees will see your company name every time they open the app and each time they navigate the conference agenda, expo and sessions.

See sponsorship benefits on page 5.

METRICS

Conference Attendees By Profession



2015 Sponsorship Opportunities

Educational Events

Educational Event Sponsorship	Session Title	Sponsorship Amount
Educational Track: Day 1	Policy in Practice	\$6,500
Educational Track: Day 1	The Building Envelope Revisited	\$6,500 Filled
Educational Track: Day 1	On Track HVAC	\$6,500
Educational Track: Day 1	In the Black: Bringing Sustainability to the Economic Side of Homebuilding	\$6,500
Educational Track: Day 2	The Cutting Edge of High Performance Homebuilding	\$6,500
Educational Track: Day 2	Fresh Air	\$6,500
Educational Track: Day 2	Thinking About Drinking: Water Conservation and Efficiency	\$6,500
Educational Track: Day 3	Resiliency	\$5,000
Educational Track: Day 3	New Insights	\$5,000
Educational Track: Day 3	Net Zero Energy Coalition	\$5,000
Educational Track: Day 3	EEBA Trainers Talk	\$5,000

2015 Sponsorship Opportunities

Special Events/Program App

Special Event Sponsorship	Description	Sponsorship Amount
Opening Keynote Luncheon October 6, 2015 & Closing General Session Luncheon October 8, 2015	<p><i>Opening Keynote Luncheon: Presentation by Victor Olgyay, Rocky Mountain Institute</i></p> <p><i>Closing General Session Luncheon and Keynote: Presentations by Ann Edminster, Zero Net-Energy Coalition and Ron Jones, Green Builder</i></p> <p>Sponsorship includes company logo placement on event signage, EEBA Conference website and on all conference-related communications.</p> <p>\$5,000: Two (2) Full Conference Registrations</p> <p>\$10,000: Four (4) Full Conference Registrations and one (1) expo booth.</p>	\$5,000 & \$10,000
Opening Expo Reception/DOE Housing Innovation Award Poster Session October 6, 2015 & Closing Expo Reception October 7, 2015	<p>Event Host Sponsorship includes logo on EEBA Conference website, e-communications and will also appear on Expo Reception signage at conference.</p> <p>\$5,000: Two (2) Full Conference Registrations</p> <p>\$10,000: Four (4) Full Conference Registrations and one (1) expo booth.</p>	Event Host Sponsor: \$5,000 & \$10,000
Conference Program Smartphone Event App	<p>Event App sponsorship includes logo on opening "Splash Screen" of EEBA Conference Smartphone App and main menu page. Sponsor logo will also be included on the EEBA Conference website and e-communications and onsite signage.</p> <p>\$6,000: One (1) Full Conference Registration</p> <p>\$10,000: Two (2) Full Conference Registrations and one (1) expo booth. Exclusive sponsorship of the Smartphone Conference Event Program App.</p>	\$6,000 or \$10,000

2015 Sponsorship Form

Company Name: _____

Company Address: _____

City: _____ State/Province: _____

Postal Code: _____ Country: _____ Company Phone: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

PLEASE CHOOSE YOUR SPONSORSHIP/ADVERTISING SELECTIONS BELOW:

Presenting Sponsor	\$10,000	\$ _____
Educational Track Sponsor Day 1 or Day 2 Please Specify Track _____	\$6,500	\$ _____
Educational Track Sponsor Day 3 Please Specify Track _____	\$5,000	\$ _____
Special Event: Opening Keynote Lunch - General Session <i>with Victor Olgyay, Rocky Mountain Institute</i>	\$10,000	\$ _____
Special Event: Closing Keynote Lunch - General Session <i>with Ann Edminster, Zero Net-Energy Coalition and Ron Jones, Green Builder</i>	\$10,000	\$ _____
Expo Reception: Specify Opening or Closing	\$10,000	
Lanyards	\$2,500	\$ _____
2015 Conference App		
<input type="checkbox"/> Exclusive Sponsorship	\$10,000	\$ _____
<input type="checkbox"/> Supporting Sponsorship	\$6,000	\$ _____
Total Amount Due:		\$ _____

All 2015 sponsorship opportunities are based on limited availability.

I understand that by signing this application/contract that my sponsorship fee indicated in the "total amount due" above is to be paid in full no later than 30 days from signing.

Authorized by: _____ Title: _____

Signature: _____ Date: _____

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