



	How to Defeat Al Qaeda with Insulation	Introduction to Houses That Work™	Marketing & Selling Houses That Work™	Designing For High Performance	High Performance Buildings in Virginia
Room	Ballroom B	Ballroom C	Rooms 102-103	Rooms 106-107	Rooms 104-105
Track Sponsors	<i>DOW</i>	<i>US GreenFiber</i>	<i>EPA ENERGY STAR™</i>	<i>LP Corporation</i>	<i>Virginia Sustainable Building Network</i>
7:30 - 9:00 am	Registration at Convention Center				
9:00-10:15 am	In My Opinion... <i>with Dr. Joe Lstiburek</i>	Introduction to Houses That Work™ <i>Gord Cooke</i>	Implementing the New ENERGY STAR™ Qualified Homes Specifications <i>Sam Rashkin</i>	Crawling Towards Zero - Top 10 Lessons Learned <i>Betsy Pettit</i>	EarthCraft House Overview <i>Laura Uhde, Charles Bowles & Doug Kingma</i>
10:15-10:30 am	Break				
10:30 - 11:45 am	In My Opinion... <i>with Dr. Joe Lstiburek</i>	Introduction to Houses That Work™ <i>Gord Cooke</i>	Helping Consumers Value High Performance <i>Bill Asdal</i>	Green & High Performance: Beyond the Main Stream Media Hype <i>Peter Pfeiffer</i>	EarthCraft House Case Studies <i>Duncan MacFarlane, Doug Lowe & Mark Watson</i>
11:45-1:00 pm	Lunch — Lobby and Outdoor Deck — Upper Level Convention Center — Sponsored by: Minnesota Power				
1:00-2:15 pm	In My Opinion... <i>with Dr. Joe Lstiburek</i>	Introduction to Houses That Work™ <i>Gord Cooke</i>	Selling High Performance Homes Like Hotcakes <i>Sara Lamia</i>	Bring Your Plans <i>Jay Hall</i>	Zero & Healthy Homes in Virginia <i>Jay Epstein, Alden Hathaway & Frederick Oesch</i>
2:15-2:30 pm	Break				
2:30-4:00 pm	In My Opinion... <i>with Dr. Joe Lstiburek</i>	Introduction to Houses That Work™ <i>Gord Cooke</i>	High Performance Sales Force Success Stories <i>Vernon McKown & Ed Von Thoma</i>	Achieving LEED Durable Buildings and Preventing Lawsuits <i>Bob Marshall</i>	High Performance Multi-Family Homes in Virginia <i>Karl Bren, Colin Arnold & Joshua Galloway</i>
4:00-5:00 pm	EEBA Applied Sampler — Expo Hall <i>Sponsored by: Andersen, Dupont/Tyvek, Cardinal Glass, Owens Corning, State Farm & GWS</i>				
4:00-6:00 pm	EXPO Welcome Reception — Sponsored by: LP Corporation & State Farm				