

Case Study

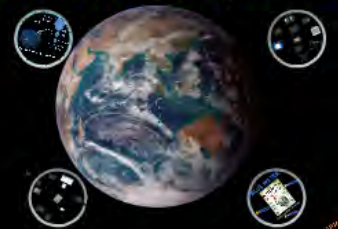


2000 Years ??



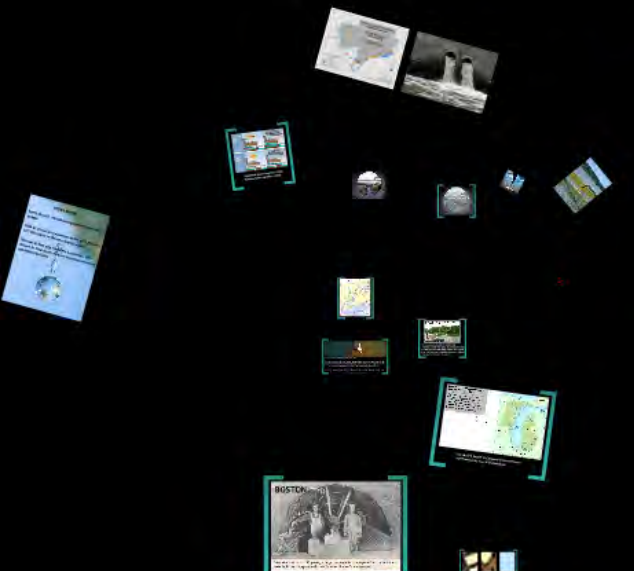
The Money is in the Pipes

The Whole Story About Saving Water in Homes



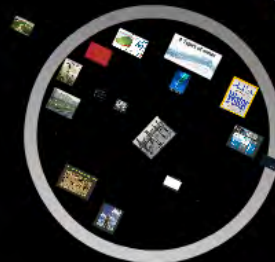
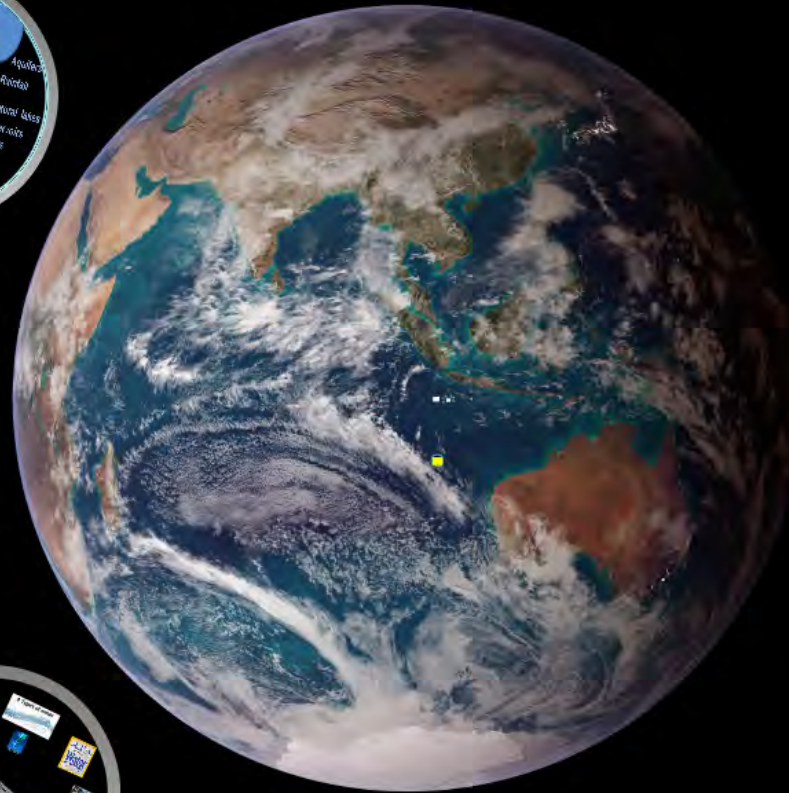
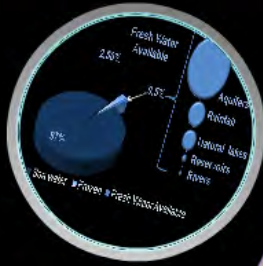
1. Land Subsidence*
2. Water Rights*
3. Salination of Crop Land*
4. State Tension Over Water
5. Waste Water Treatment
6. Pumping Power
7. Free Flowing Rivers
8. Global Water Distribution
9. Population Shift To the Coast
10. Historic Water Levels in Lakes
11. Damage from Dams and Reservoirs
12. Industrial Waste

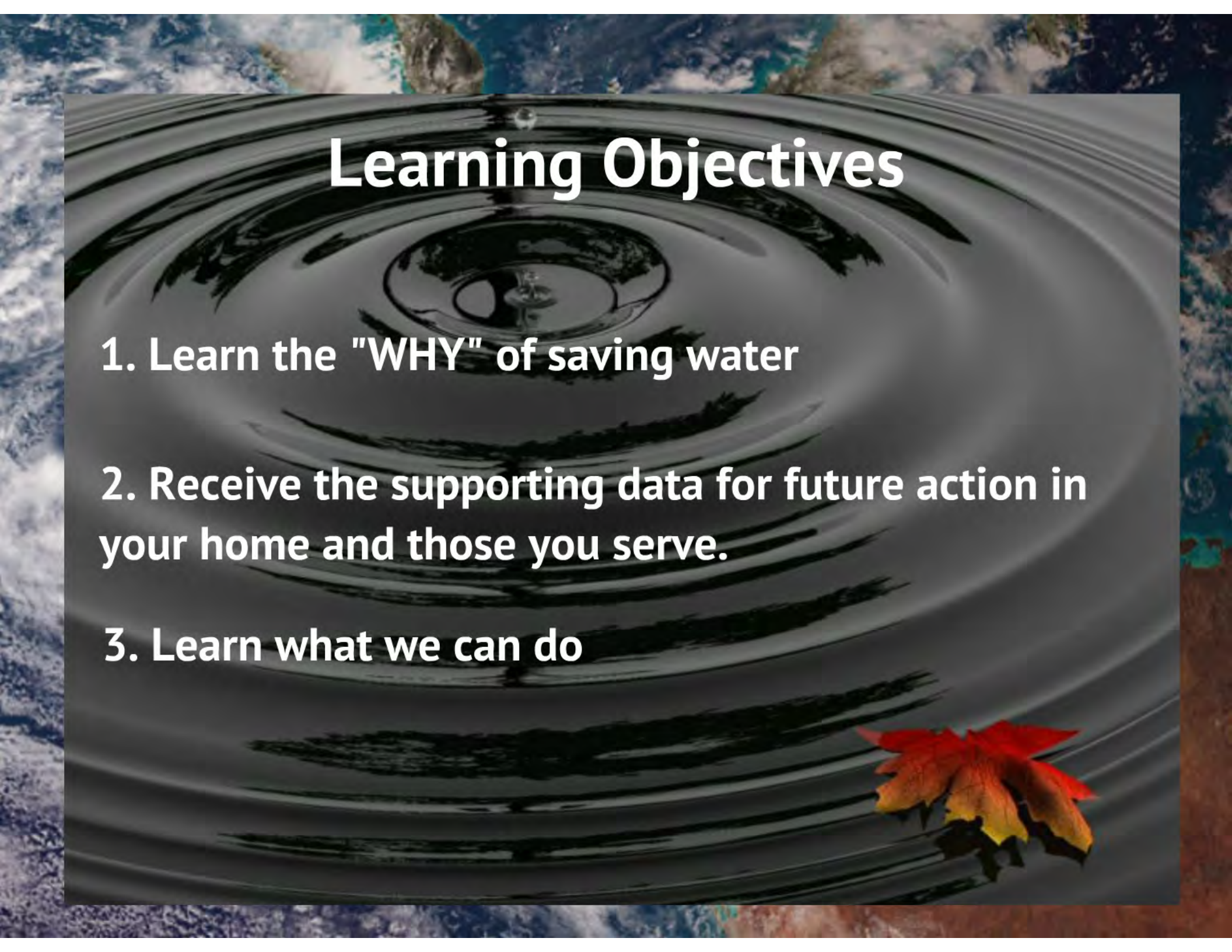
Population growth by 2030, the earth's projected eight billion inhabitants will need 25 percent more freshwater and 2 times more food.



The Money is in the Pipes

The Whole Story About Saving Water in Homes





Learning Objectives

1. Learn the "WHY" of saving water
2. Receive the supporting data for future action in your home and those you serve.
3. Learn what we can do

A satellite view of Earth showing the Indian subcontinent, Southeast Asia, and parts of Africa. The word "Why?" is written in large, bold, pink letters with a white outline across the center of the image. The background shows the blue oceans, white clouds, and brown/green landmasses.

Why?

- 1. Land Subsidence***
- 2. Water Rights***
- 3. Salination of Crop Land***
- 4. State Tension Over Water**
- 5. Waste Water Treatment**
- 6. Pumping Power**
- 7. Free Flowing Rivers**
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- 12. Industrial Waste**





Areas where subsidence has been attributed to groundwater pumping



Areas where subsidence has been attributed to groundwater pumping (Land Subsidence in the United States, USGS Circular 1182)



<http://water.usgs.gov/ogw/pubs/fs00165/>

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MONEY

&

Flow in the same direction



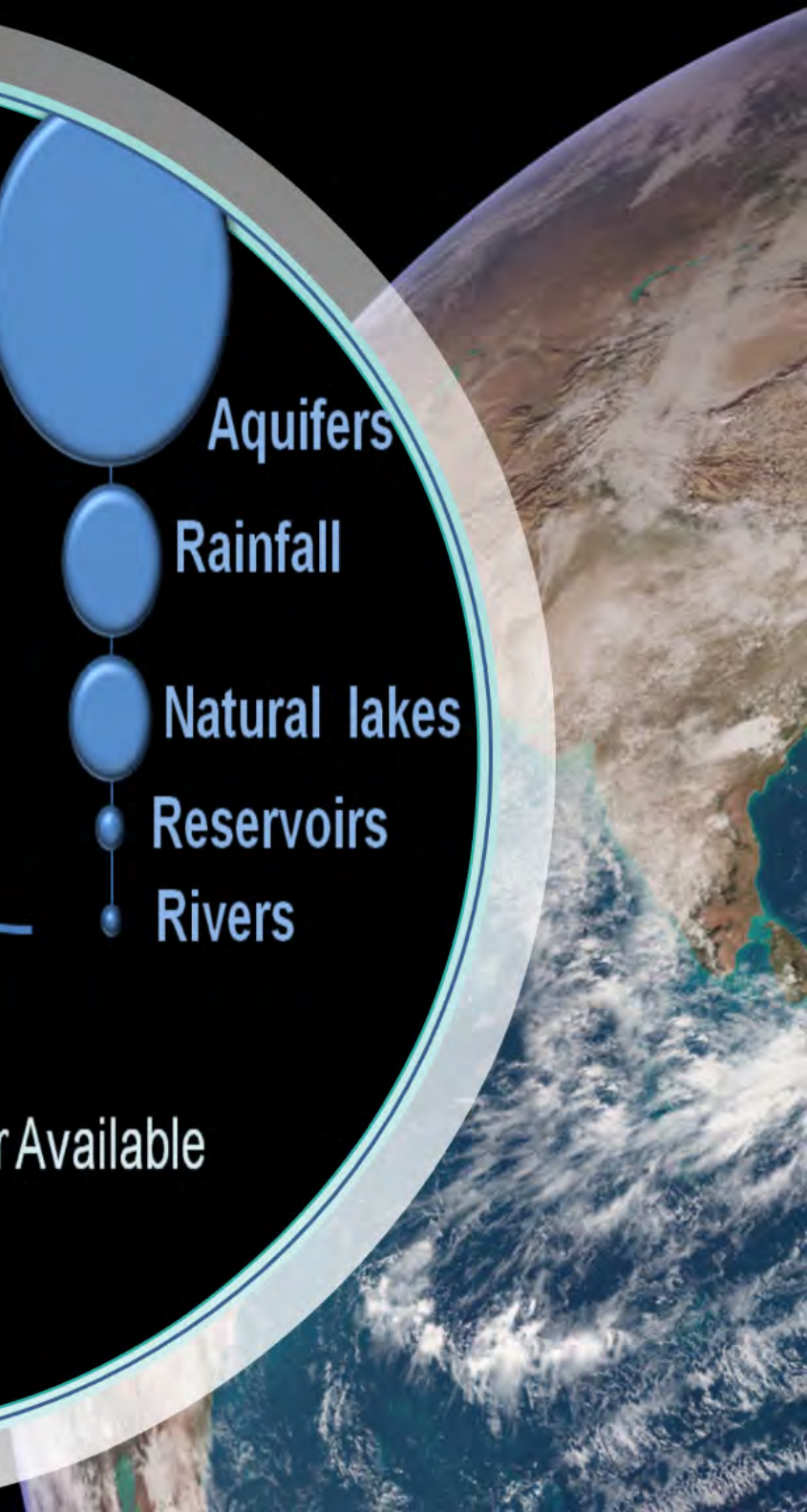
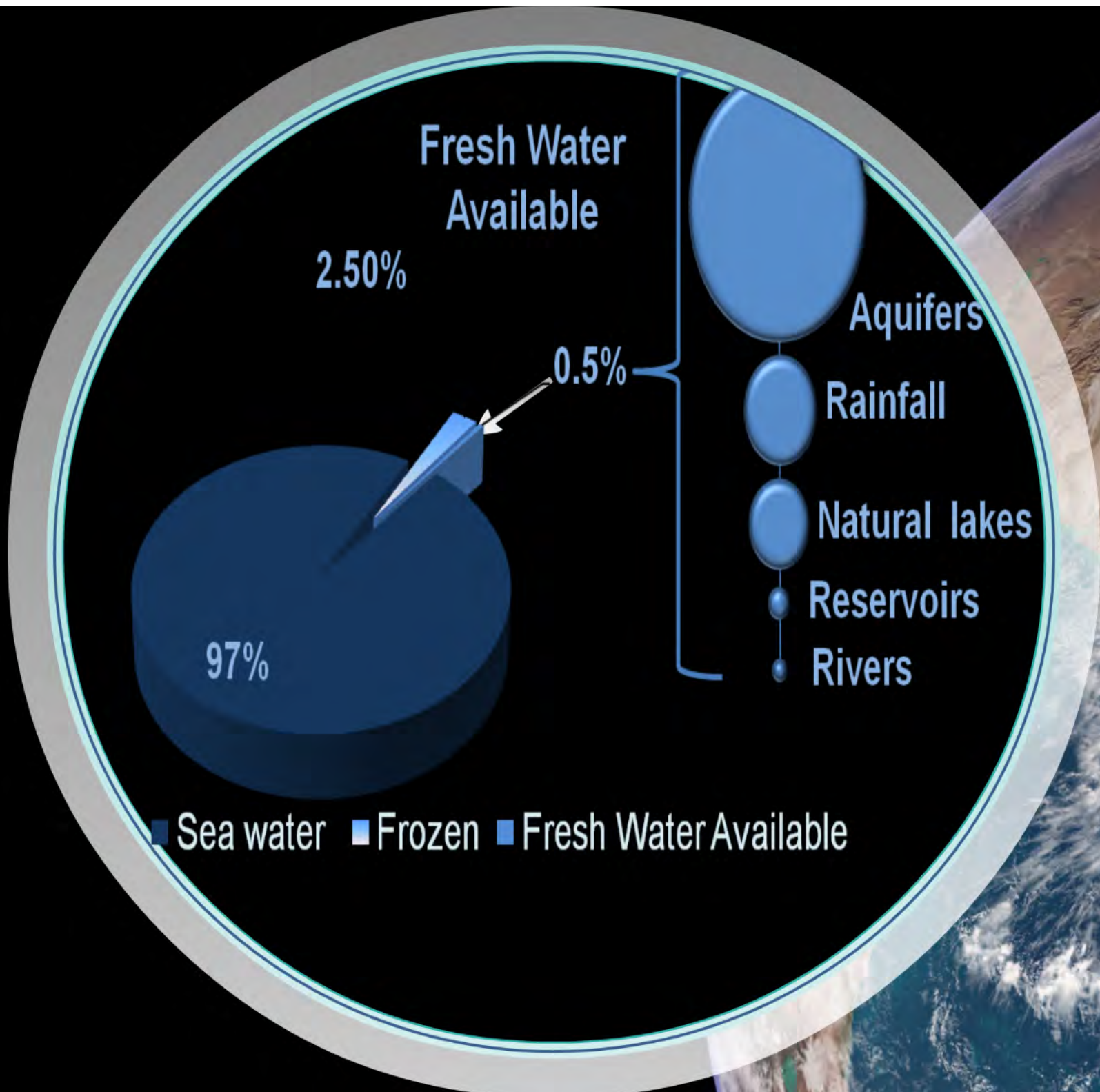
WATER



A satellite view of Earth from space, showing the blue oceans, white clouds, and brownish-green landmasses. A large, semi-transparent black circle with a light blue border is centered over the image. Inside the circle, the word "FACT" is written in large, white, bold, sans-serif capital letters. Below it, a paragraph of text is written in a smaller, light blue, bold, sans-serif font.

FACT

The world is not “running out of water,” but it's not always available when and where people need it.



Human blood 82% Water


Human bones 22% Water



Human brain 75% Water

Human lungs 90% Water

We are 70% Water/ 45 Quarts

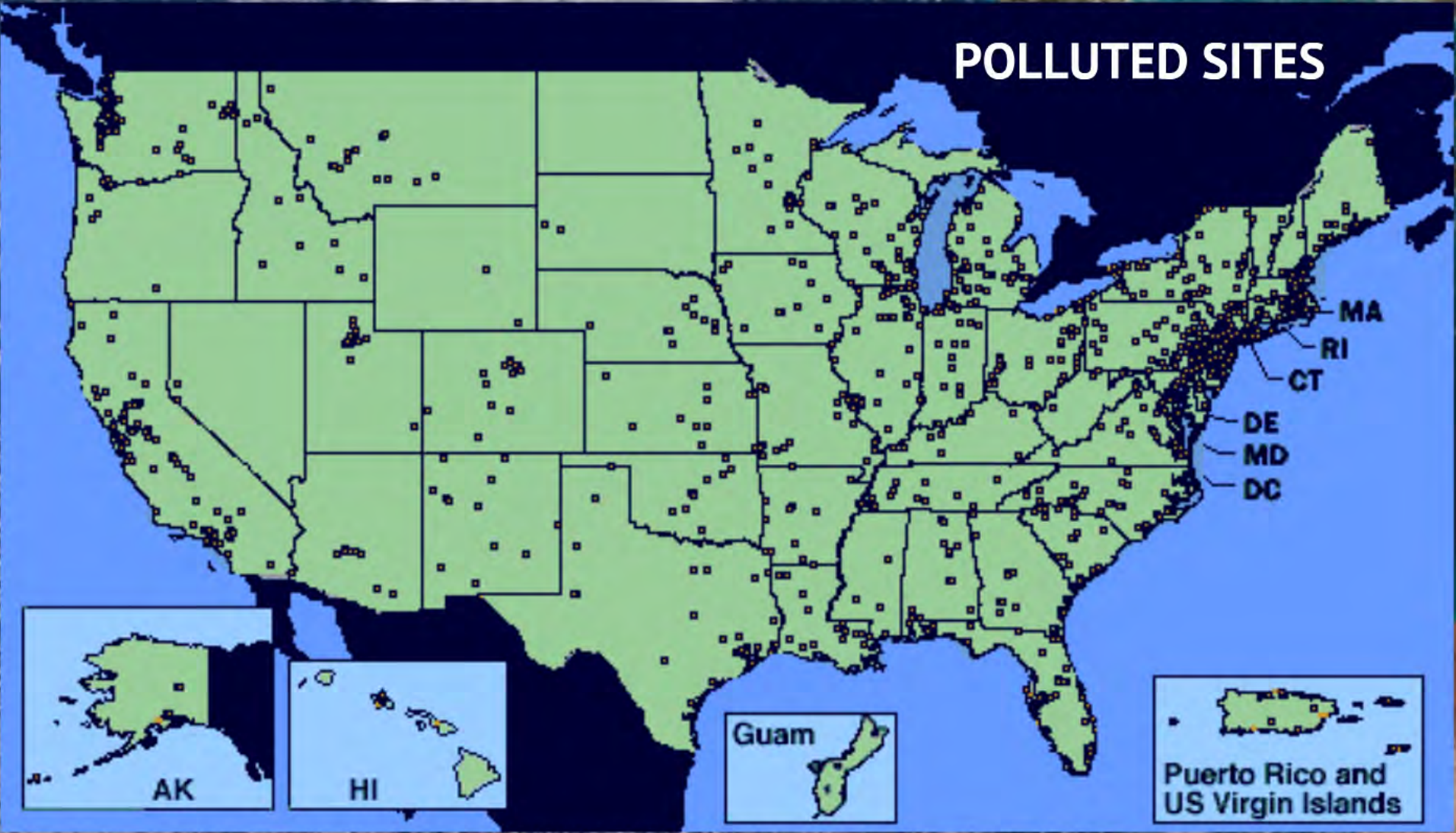
A satellite view of Earth showing the Pacific Ocean, Asia, and Australia. A semi-transparent grey rectangular box is overlaid on the center of the image, containing white text.

**People can live
without food for
for a month, but
most can survive
only a few days
without a drink of
water**



Ground water can be extremely susceptible to contamination from a variety of common sources, including septic tanks, feed lots, fertilizer, highway de-icing salt, industrial processes, landfills, and underground storage tanks

POLLUTED SITES



Super Fund Sites



Population growth by 2030, the earth's projected eight billion inhabitants will need 25 percent more freshwater and 2 times more food.



4 Types of water

Blue - Water extracted from nature and ground water

Green - Water that falls directly on crops

Gray - Water that goes back into nature but could be polluted

Black - Water that cannot be cleaned due to industrial waste





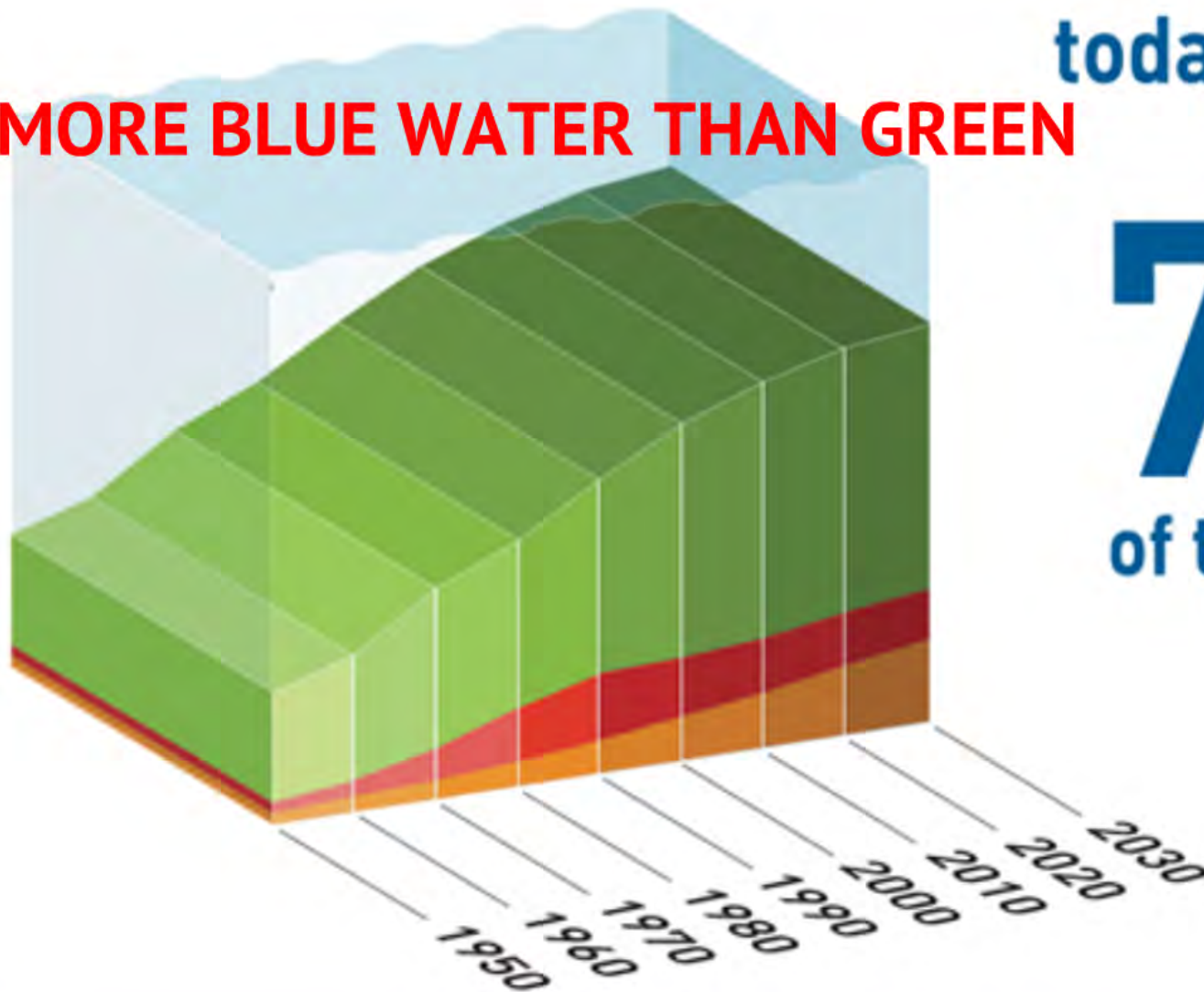
BLUE WATER

MORE BLUE WATER THAN GREEN

today agriculture
accounts for

70%

of total water use



Agricultural use 

Industrial use 

Domestic use 

www.fao.org/nr/water



Blue Water



- **Arizona has been removing underground water at twice the rate that rains can replace it**
- **California people pump out 15 percent more than the rains replenish. An overdraft of 1.3 million acre-feet a year**
- **In a good year, the High Plains aquaphor produced three quarters of the wheat traded on the world market**





Aquifer Honeycomb Rocks



An aerial photograph showing a vast expanse of circular, green wheat fields in Saudi Arabia. The fields are arranged in a grid-like pattern, with each field having a distinct circular center. The surrounding landscape is a flat, light-colored desert. In the top right corner, a small portion of a satellite image of Earth is visible, showing the blue oceans and white clouds of the planet. The text "BLUE Water" is overlaid in the top right, and "Saudi Arabia wheat fields" is overlaid at the bottom.

BLUE Water

Saudi Arabia wheat fields

Green Water

A close-up photograph of a window pane covered in numerous water droplets of varying sizes. The background is a blurred outdoor scene with green foliage and a grey railing. The text 'Green Water' is overlaid in a bold, green, sans-serif font in the upper center of the image.

Wilting corn causing spike in food prices



The World Needs Our Wheat



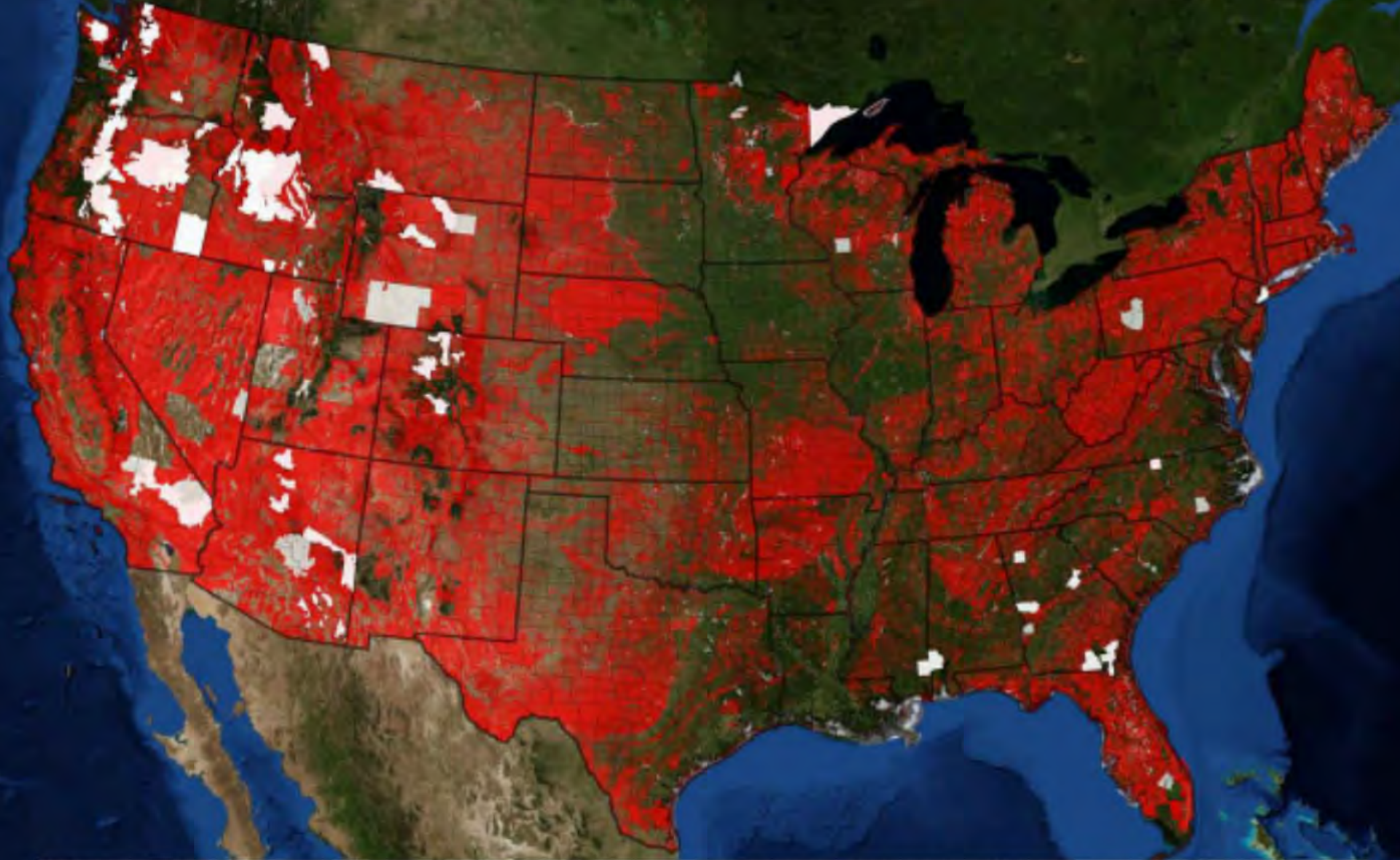
Drought Vulnerable Soil Landscapes (less than or equal to 6 inches)






Drought vulnerable soil landscapes comprise those soil map units that have available water storage within the root zone for commodity crops that is less than or equal to 6 inches (152 mm).

Drought Vulnerable Soil Landscapes for States and Counties in the Conterminous US

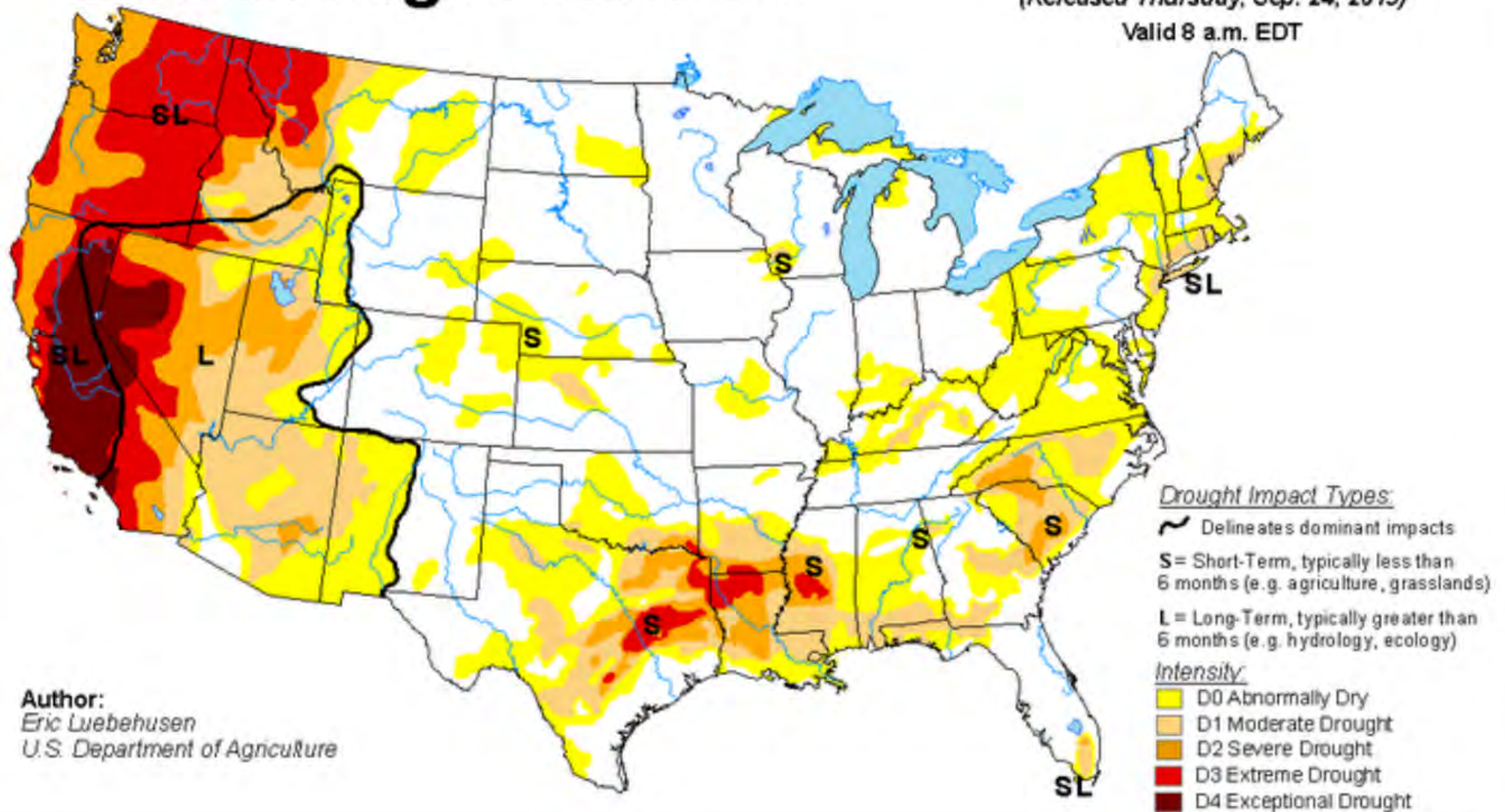


 Drought vulnerable soil landscapes comprise those soil map units that have available water storage within the root zone for commodity crops that is less than or equal to 6 inches (152 mm).

L = Long Term >6 months

U.S. Drought Monitor

September 22, 2015
(Released Thursday, Sep. 24, 2015)
Valid 8 a.m. EDT



Exceptional

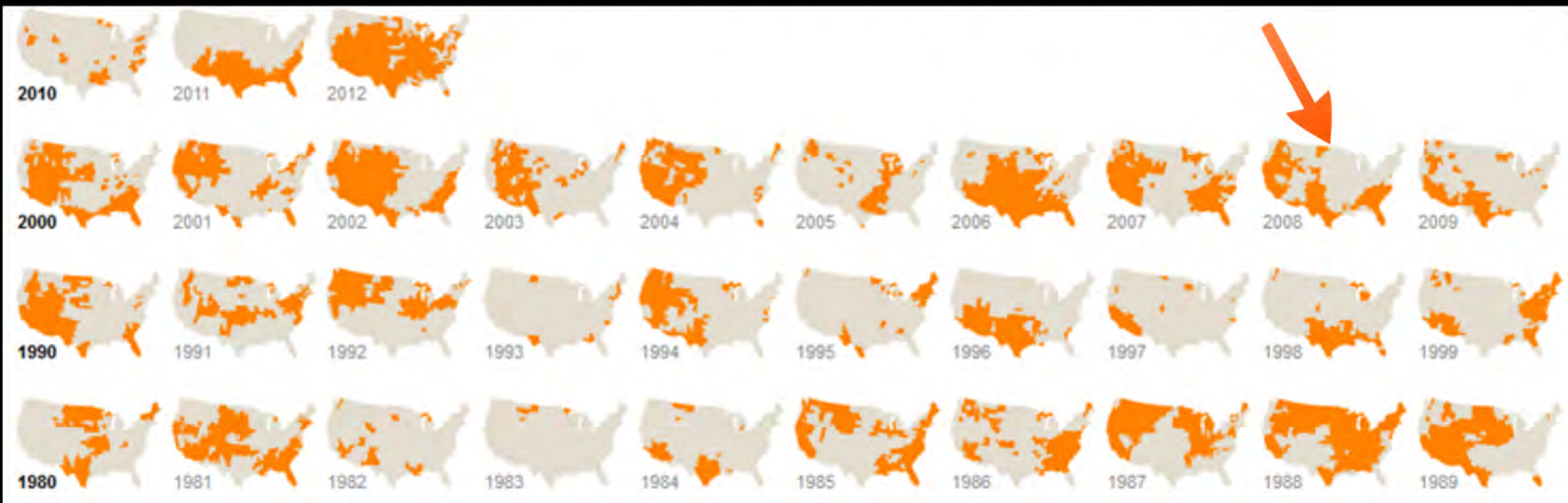
Extreme

Severe

Moderate

Abnormally Dry

Drought Foot Print 1982-2012





Hoover Dam

THE HOOVER DAM
SUPPLIES ELECTRICITY TO
29 MILLION
PEOPLE

designed capacity
2,080
MEGAWATTS

current capacity
1,617
MEGAWATTS

1931

2010

20% chance
Lake Mead will go
below **1,050 feet**
BY 2025, which could
halt generation

10 YEAR
Dry Spell



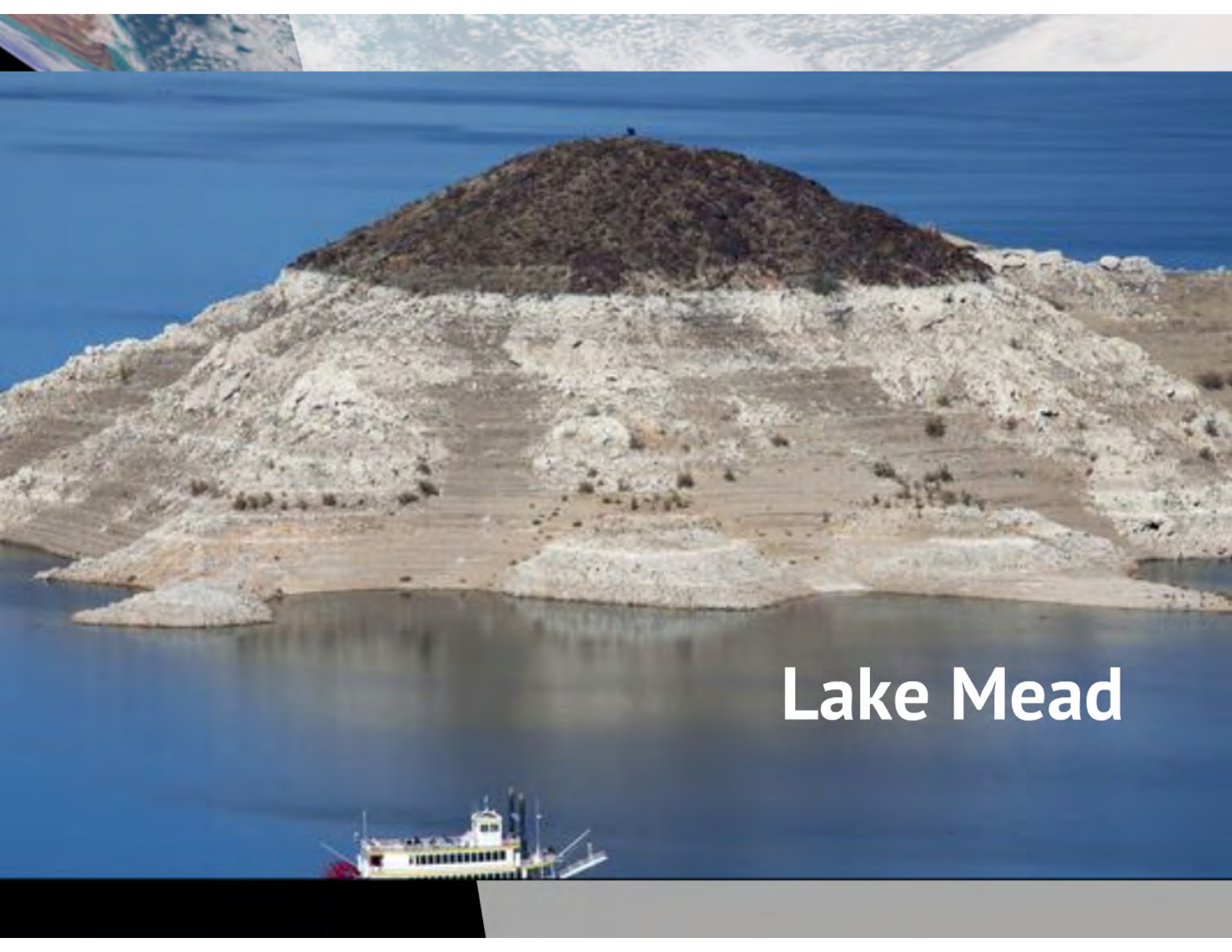
33%
REDUCTION
in generating
CAPACITY
since the late
1990s

Every
FOOT
of elevation loss
REDUCES
the power potential by
5.7 mega
watts

LAKE MEAD IS ONLY

41%
FULL

The
lake
has
DROPPED
130 ft.
since
1999



Lake Mead



Lake Michigan drops another 2.5 inches in 2012

POSTER WORLD RIVERS • WATER FOOTPRINT

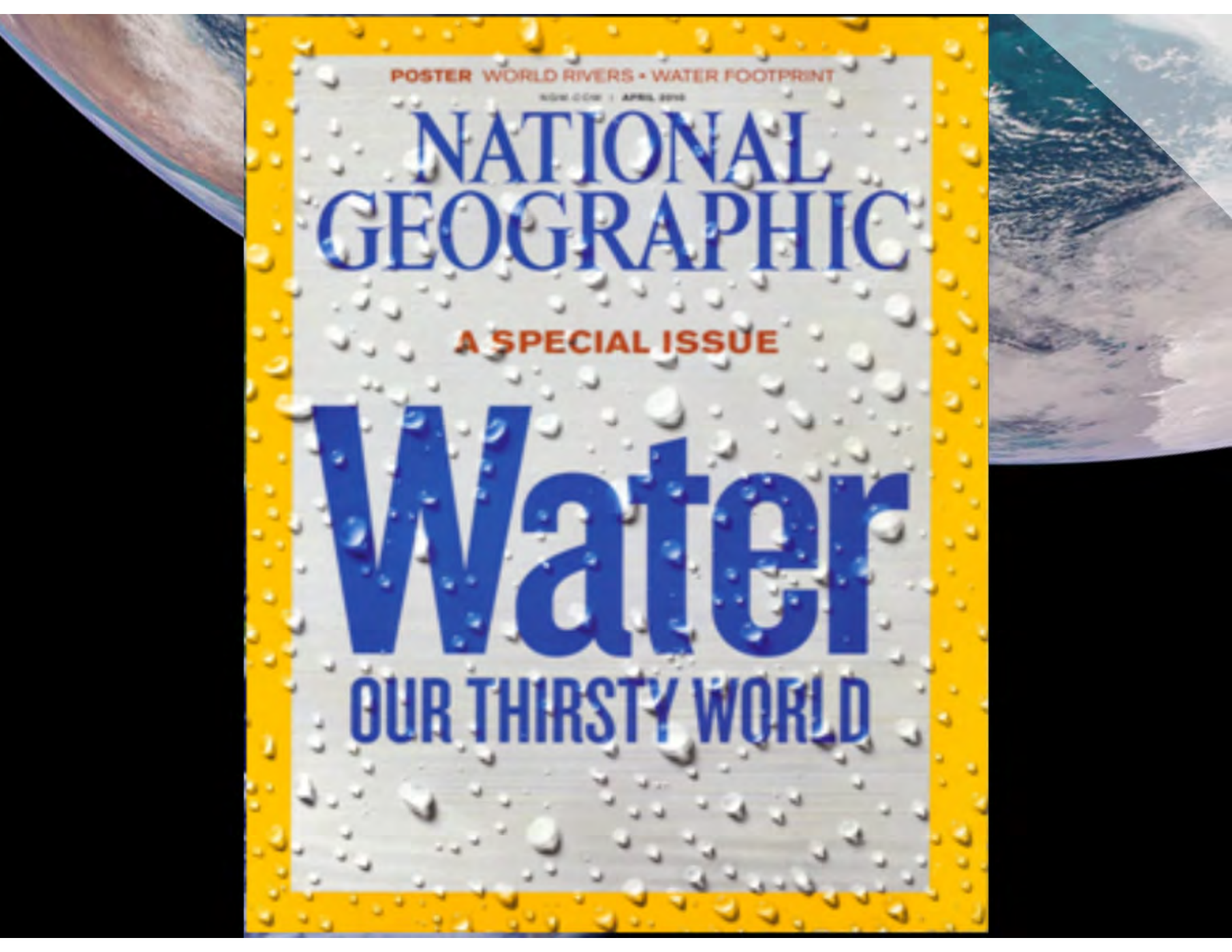
NOV. 2010 | APRIL 2010

NATIONAL GEOGRAPHIC

A SPECIAL ISSUE

Water

OUR THIRSTY WORLD



BLUE WATER

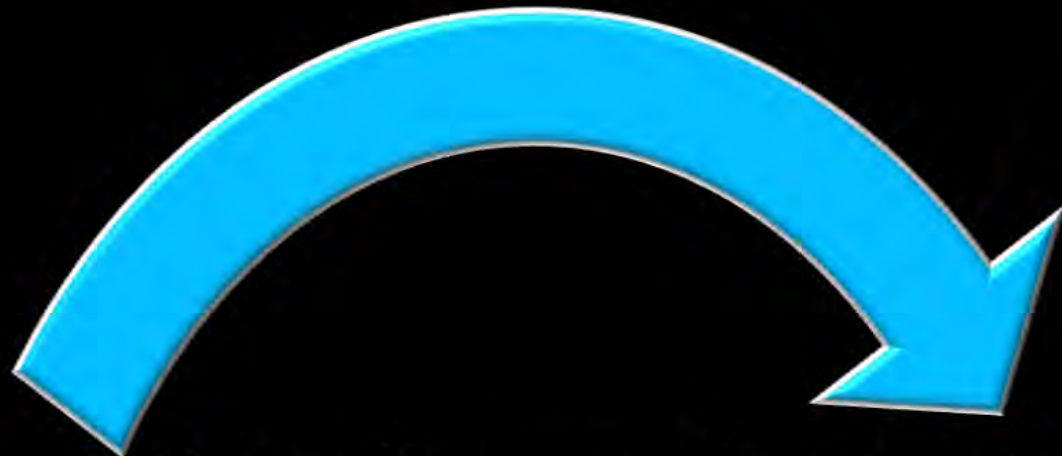


E=H2O

E=H2O

Energy and Water Connection

E=H2O



Water is used to make

WATER

FUEL

Fuel is used to process

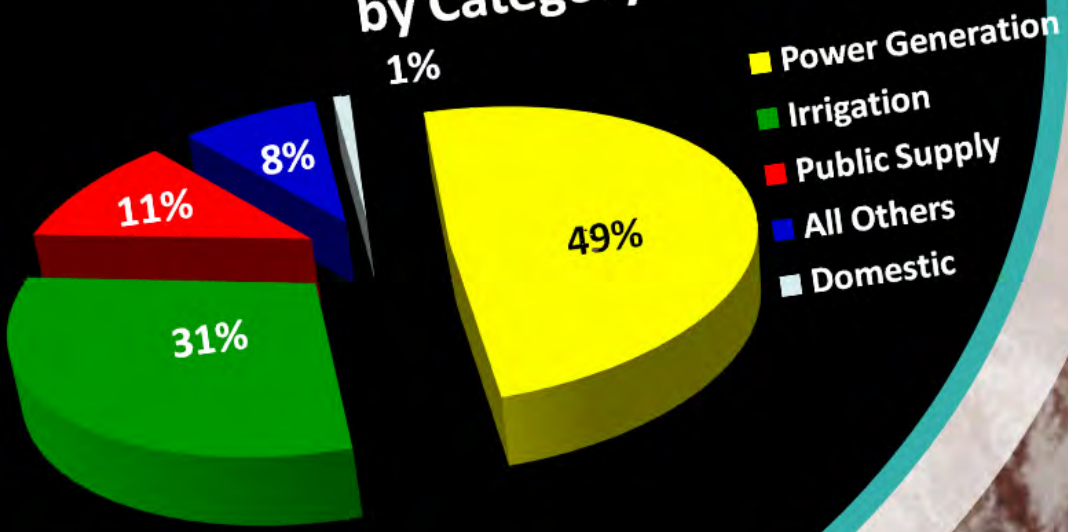


BLUE WATER



Water Stress

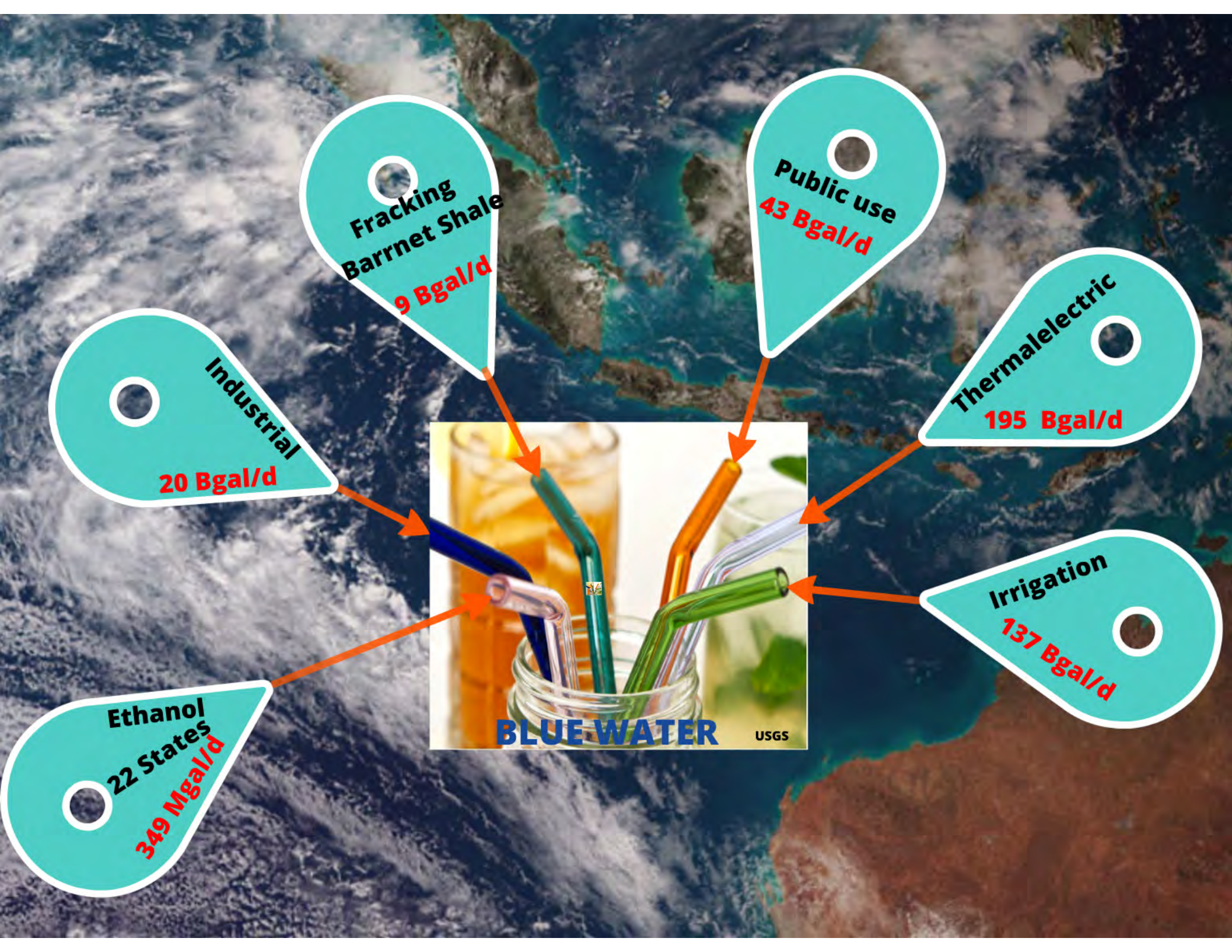
US Water Withdrawals
by Category











**Fracking
Barnet Shale**
9 Bgal/d

Public use
43 Bgal/d

Thermalelectric
195 Bgal/d

Industrial
20 Bgal/d

Irrigation
137 Bgal/d

Ethanol
22 States
349 Mgal/d



High Plains Aquifer

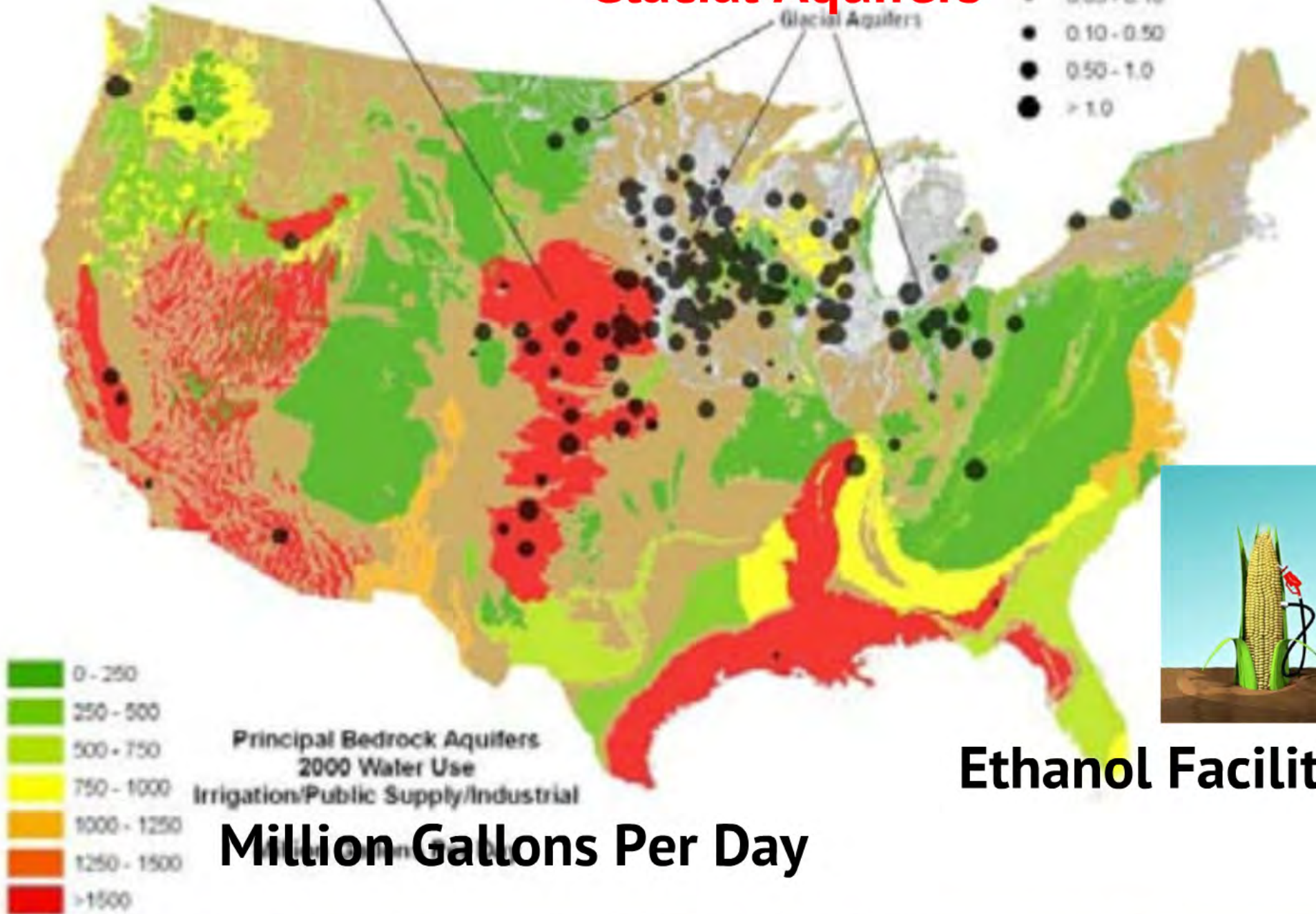
High Plains Aquifers

Glacial Aquifers

Glacial Aquifers

2007 Existing and Planned Ethanol Facilities
Estimated Total Water use
Million Gallons Per Day

- 0-0.05
- 0.05-0.10
- 0.10-0.50
- 0.50-1.0
- >1.0



Principal Bedrock Aquifers
2000 Water Use
Irrigation/Public Supply/Industrial

Million Gallons Per Day

Ethanol Facilities

According to a 2009 study in Environmental Science & Technology, the 2007 U.S. Congressional mandate to produce 15 billion gallons of corn ethanol a year by 2015 would annually require an estimated 6 trillion liters of additional irrigation water (and even more direct rainfall) – a volume exceeding the annual water withdrawals of the entire state of Iowa.

URBAN WATER

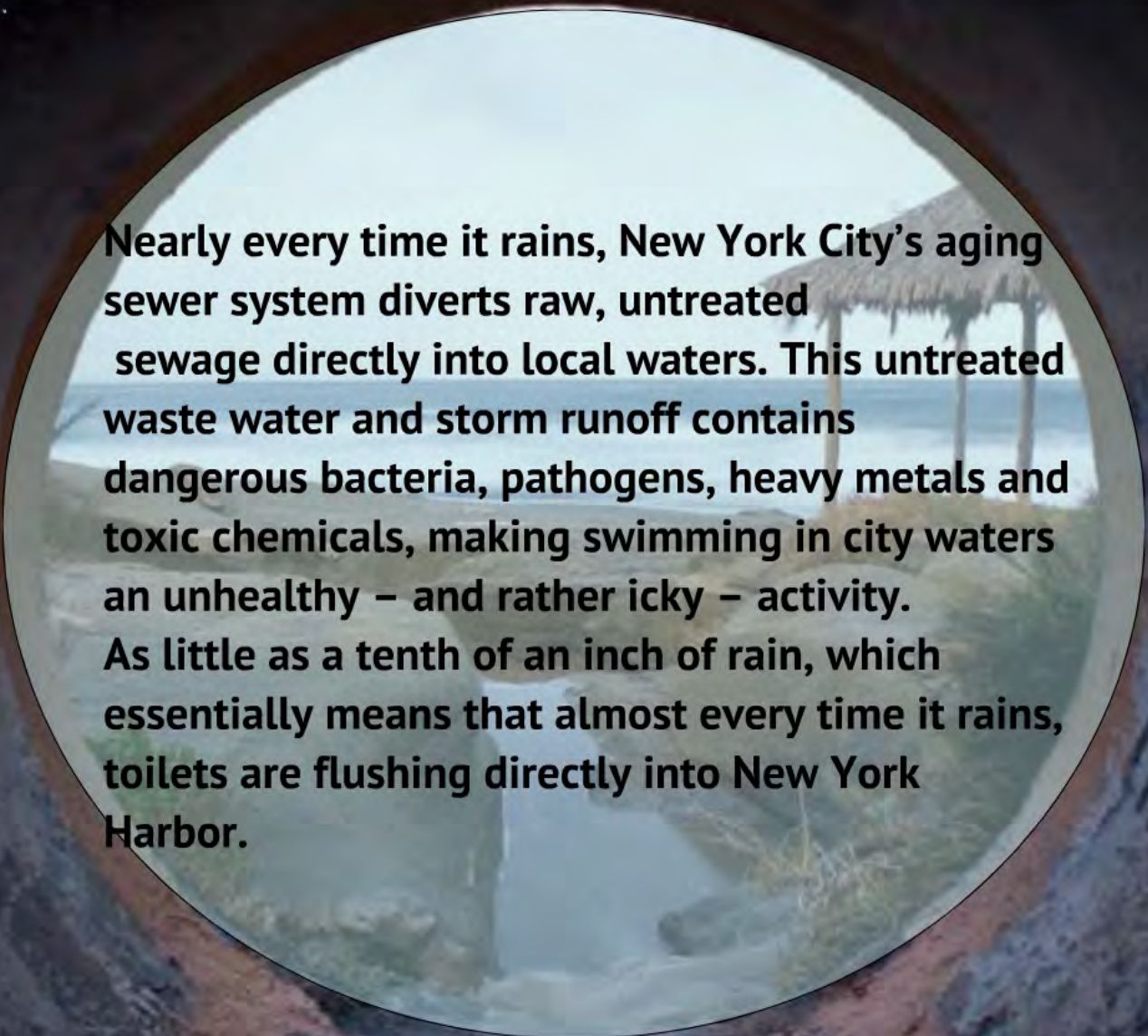
Every second, the urban population grows by 2 people

95% of the urban expansion in the next decades will take place in the developing world

One out of four city residents worldwide, 789 million in total, lives without access to improved sanitation facilities



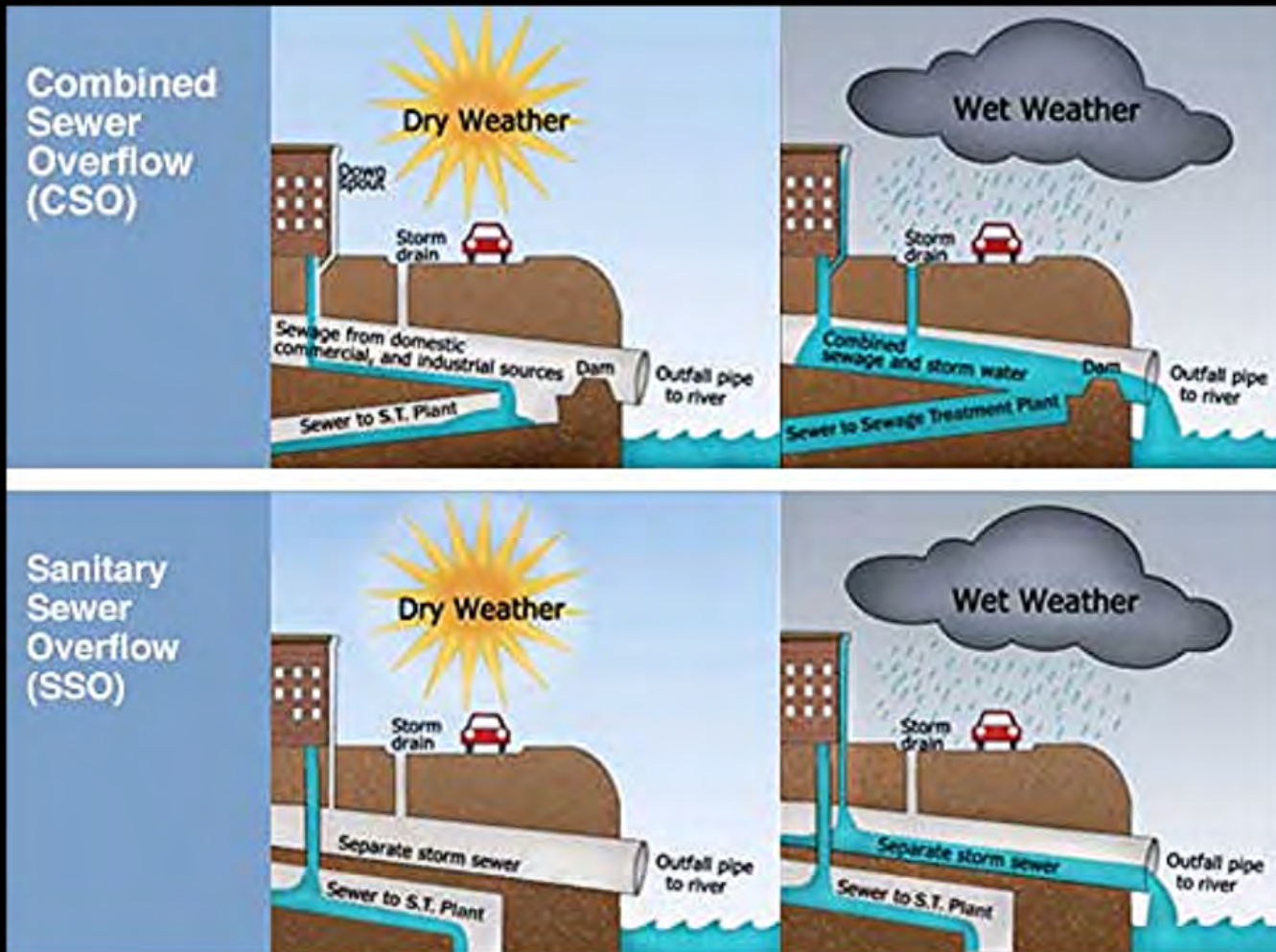


A circular opening in a concrete pipe, looking out onto a beach scene. In the background, there is a thatched-roof hut on a sandy beach near the water. The scene is framed by the dark, textured interior of the pipe.

Nearly every time it rains, New York City's aging sewer system diverts raw, untreated sewage directly into local waters. This untreated waste water and storm runoff contains dangerous bacteria, pathogens, heavy metals and toxic chemicals, making swimming in city waters an unhealthy – and rather icky – activity. As little as a tenth of an inch of rain, which essentially means that almost every time it rains, toilets are flushing directly into New York Harbor.

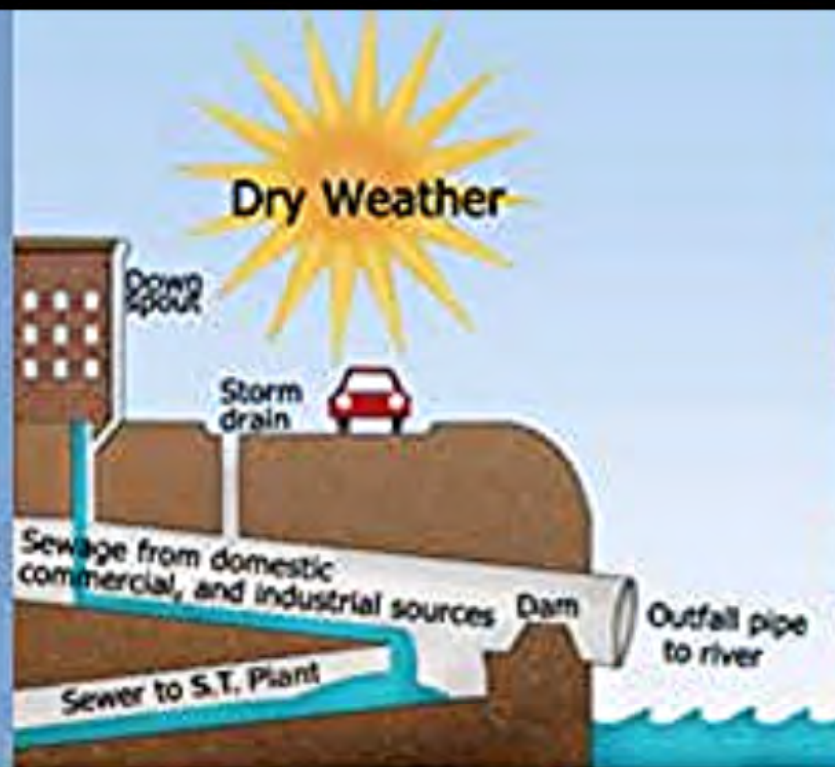






**Combined Sewer Overflow (CSO),
Sanitary Sewer Overflow (SSO)**

Combined Sewer Overflow (CSO)



Sanitary Sewer Overflow (SSO)



New York City
CSO locations



Legend

CSO Locations

- Tier 1 (50%)
- Tier 2 (70%)
- Tier 3 (90%)
- Counties
- Major Cities

Neighborhood Without a Swimming Pool Gets an Alternative to the Bronx River



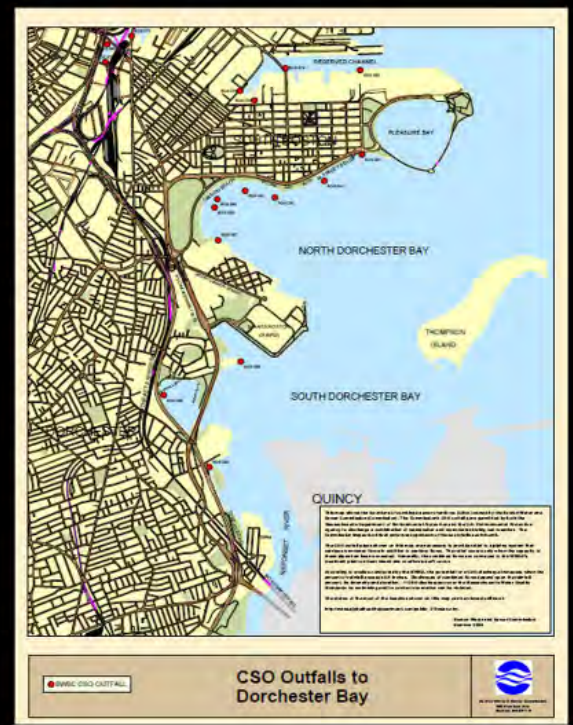
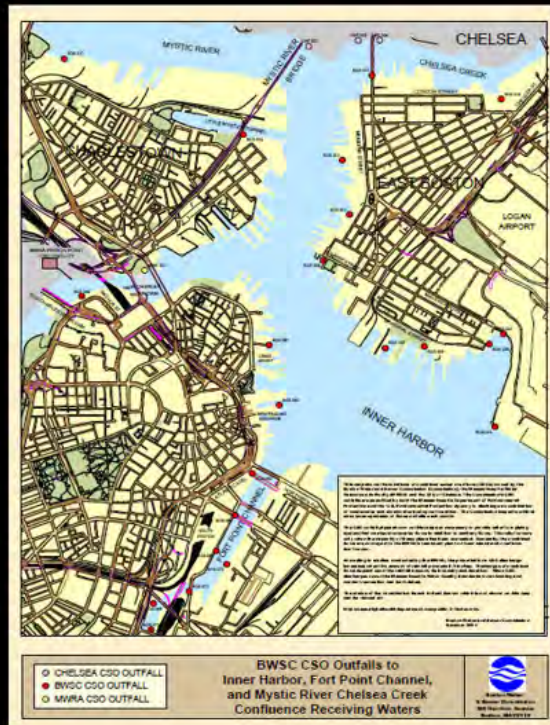
David Gonzalez/The New York Times

On Tuesday, as temperatures neared 100, more than a dozen teenagers were diving off a pier and dock into the murky Bronx River at Hunts Point Riverside Park, despite warnings from police officers about health hazards in the water.

BOSTON



Over the course of 150 years, a large and complex sewage infrastructure has been built to transport and treat Greater Boston's wastewater.





Untreated Sewage Discharges to the Great Lakes

More than 24 billion gallons of combined untreated sewage and storm water is dumped into the Great Lakes each year. Bacteria and viruses in untreated sewage pose a significant health risk, and are a major cause of Great Lakes beach closings and swimming advisories.

The largest source of combined sewer overflow: Detroit, Cleveland, Milwaukee and Chicago

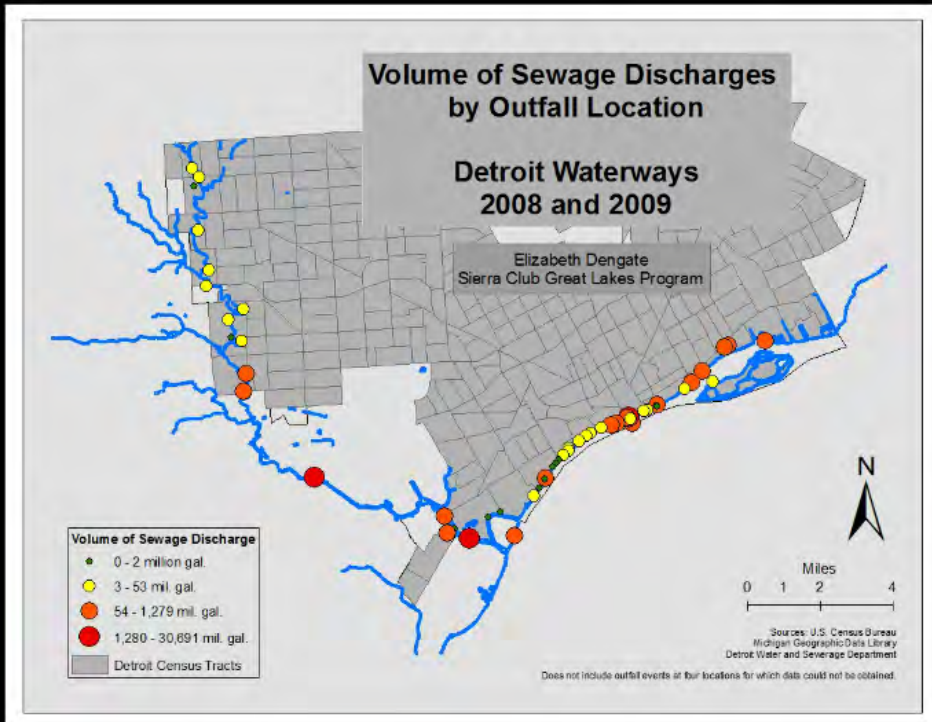
Source: Alliance for the Great Lakes

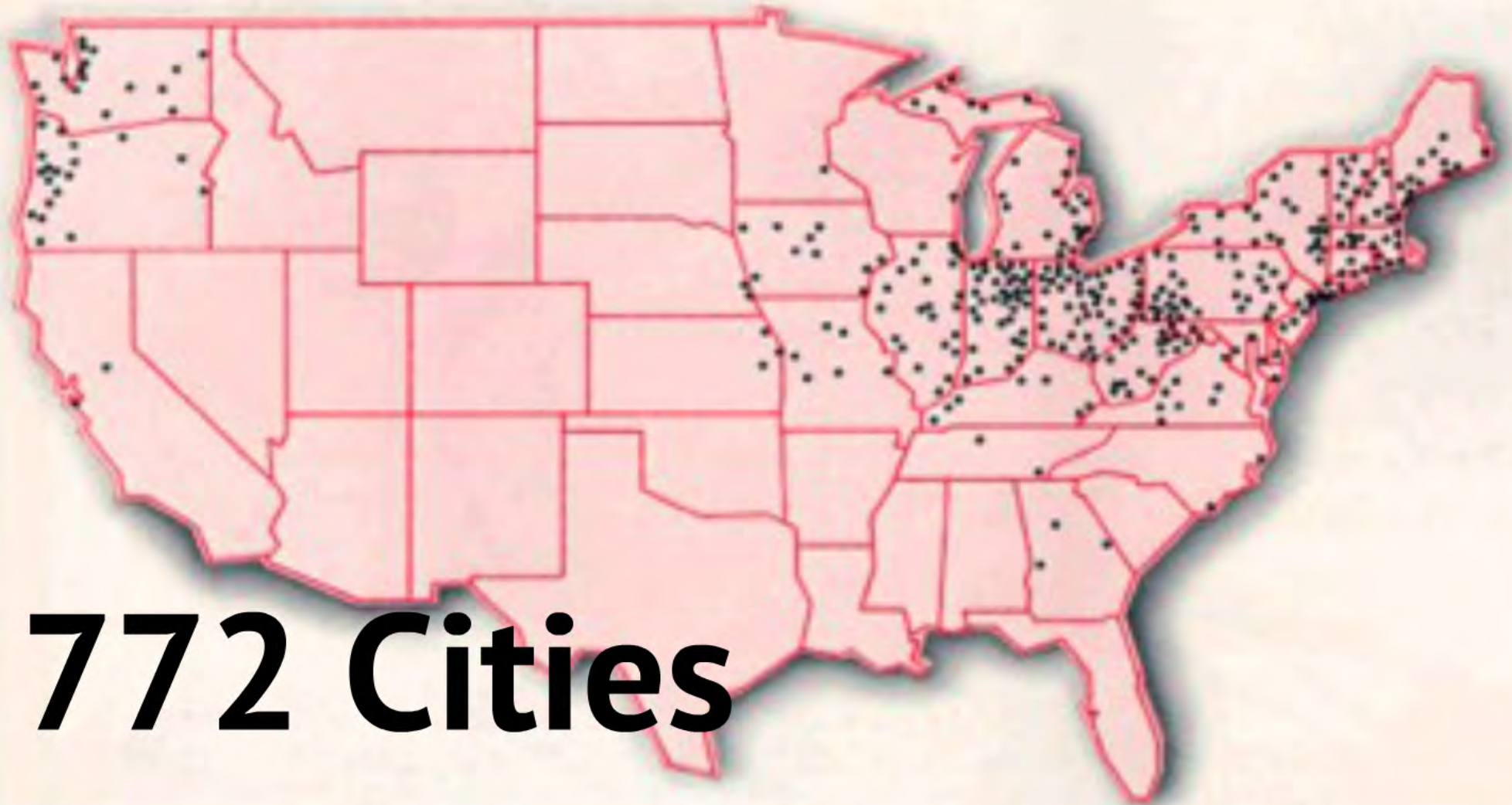
Location of CSO Communities in the Lake Michigan Basin

The shaded area defines the Lake Michigan basin, which includes portions of Indiana, Michigan, Wisconsin, and Illinois. The white circles (○) indicate Lake Michigan CSO communities. The black circle (●) indicates Chicago.



Source: EPA Report to Congress Combined Sewer Overflows to the Lake Michigan Basin

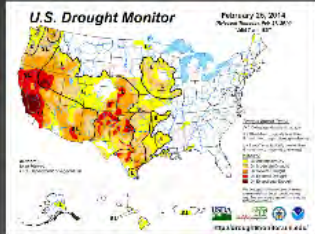




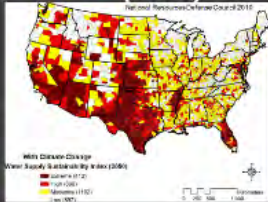
772 Cities

2000 Years ??

US Drought Monitor



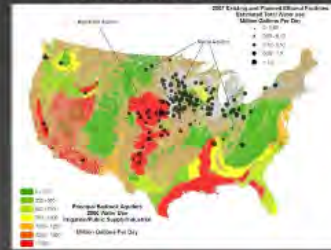
Water Sustainability Index (2050)



COS Citys



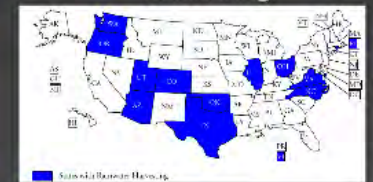
Ethanol Facilities



Super Fund Sites



States With Rainwater Harvesting



Land Subsidence



Drought 1989 - 2012



Drought Vulnerable Soil Landscapes (less than or equal to 6 inches)



the Pipes

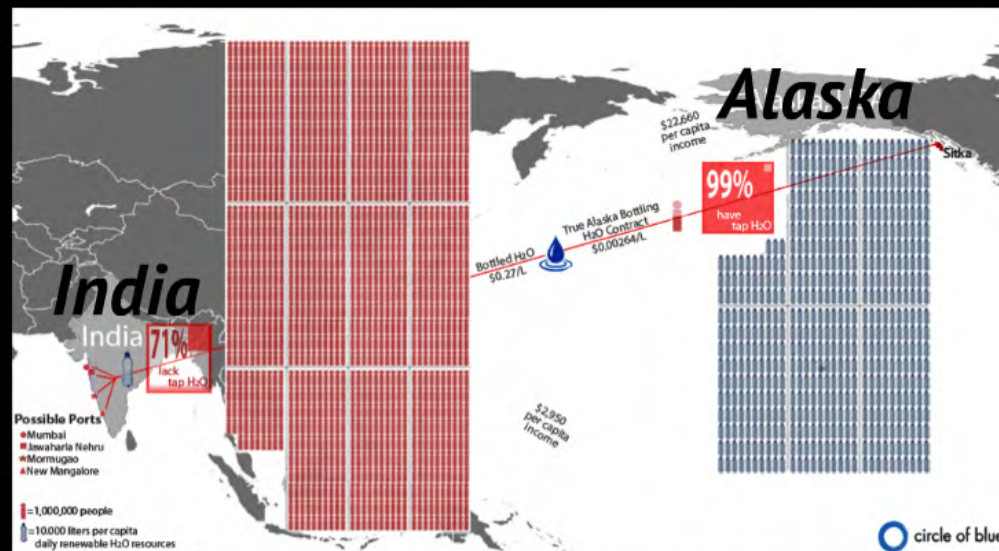
Water in Homes

Drought Vulnerable Soil Landscapes (less than or equal to 6 inches)

2000 Years ??

Water has been public

Case Study



The New “Water Barons”: Wall Street Mega-Banks are Buying up the World’s Water

<http://www.globalresearch.ca/>

Familiar mega-banks and investing powerhouses such as Goldman Sachs, JP Morgan Chase, Citigroup, UBS, Deutsche Bank, Credit Suisse, Macquarie Bank, Barclays Bank, the Blackstone Group, Allianz, and HSBC Bank, among others, are consolidating their control over water. Wealthy tycoons such as T. Boone Pickens, former President George H.W. Bush and his family, Hong Kong’s Li Ka-shing, Philippines’ Manuel V. Pangilinan and other Filipino billionaires, and others are also buying thousands of acres of land with aquifers, lakes, water rights, water utilities, and shares in water engineering and technology companies all over the world.

Billionaire T. Boone Pickens owned more water rights than any other individuals in America, with rights over enough of the Ogallala Aquifer to drain approximately 200,000 acre-feet (or 65 billion gallons of water) a year.

What can I do?



**How much water does it take to
produce a KWH?**

**Half Gallon
Per KWH**

**Source: Consumptive Water Use for U.S. Power Production
P. Torcellini, N. Long, and R. Judkoff, NREL**

**How much water does it take to
produce a KWH?**

**18 Gallons
Per KWH for
Hydro-Electric**

**Source: Consumptive Water Use for U.S. Power Production
P. Torcellini, N. Long, and R. Judkoff, NREL**

Plasma TV



One quart per hour

Lighting

20 Incandescent bulbs



1 Gallon per Hour

20 CFL Bulbs



1 Quart per Hour

Coffee pot with hot plate



3 quarts per hour

Hot Water Wait = \$



1



2



3



4



5



6



7



Large Exterior Water Reduction Strategies

- Smart Irrigation Controllers
- Rain Water Catchment Systems



**Absolute numbers of people
don't influence water demand
as much as changing diet and
lifestyle**

Is water resilient?

Resilient:

- 1. springing back; rebounding.**
- 2. returning to the original form or position after being bent, compressed, or stretched**
- 3. recovering readily from illness, depression, adversity, or the like; buoyant**

HOPE?

YES!!





Sustainable Quality of life = Sustainable Water



We can't wait!



THANK YOU